



Portfolio and Benefits Management – Masterclass Series (2 days)

Turning Enterprise Strategies into realized benefits

Getting the best return from the total investment in strategic change has always been a challenge. Our 2-day portfolio and benefits management event gives you everything you need to know to enable you to select the best mix of projects to achieve your strategy, and to identify, measure and realize the full benefits from your portfolio of projects.

Spend 2 very practical days equipping yourself with expert level knowledge on how to apply portfolio, and benefits management with business agility, challenging the status quo way of working. It hasn't worked yet has it?

/ WHAT IS

Portfolios represent the totality of an organization's investment in the changes required to achieve its strategic objectives. Portfolio Management is a co-ordinated collection of strategic processes and decisions that together enable a more effective balance of organizational change and business as usual. Portfolio Management provides senior management with reliable evidence enabling more informed investment decisions about where to invest in new initiatives. Snap Tech's portfolio and benefits masterclass is a two-day facilitated, interactive engagement structured around principles and practices upon which successful Portfolio Management depends.

/ TARGET AUDIENCE

This qualification is aimed at those involved in a range of portfolio management roles encompassing investment decision making, the selection and delivery of business change initiatives, project and programme delivery and benefits realization.

Our masterclass is relevant to all those involved in the selection and delivery of business change initiatives including:

- ✓ Members of Management Boards and Directors of Change
- ✓ Senior Responsible Owners (SRO's)
- ✓ Portfolio, programme, project, business change and benefits managers
- ✓ Business case writers
- ✓ Portfolio analysts
- ✓ Local and provincial government committee members
- ✓ PMO/PMU managers

/ APPROACH & DURATION

This is a 2-day virtual classroom event that is facilitated by one of Snap Tech's most experienced accredited trainers. You'll find that we are experts at delivering facilitated virtual learning engagements where you'll receive expert guidance, interact with your peers and the trainer, and gain the real-world skills that matter.

/ **BENEFITS**

Whatever an organization's current level of maturity this event will provide advice and insights to assist the design of an appropriate Portfolio Management and Benefits Realization approach reflecting accepted good practice, applying the learnings from those who have successfully adopted Portfolio Management.

The potential benefits are real and significant; research from the public and private sectors has identified that organizations that adopt a Portfolio and benefits Management approach can anticipate the following benefits:

- ✓ More of the "right" projects being undertaken
- ✓ Removal of redundant, duplicate and poorly performing projects
- ✓ Improved dependency management
- ✓ More efficient resource utilization
- ✓ Better management of risk at a collective level
- ✓ Greater benefits realization and return on investment
- ✓ Enhanced transparency, accountability, and corporate governance
- ✓ Improved engagement and communication between senior management and staff

/ **CONTENT**

- ✓ Overview
- ✓ Implement, Sustain and Measure
- ✓ Strategic and Organizational Context
- ✓ Portfolio Management Principles
- ✓ Portfolio Definition Cycle
- ✓ Portfolio Delivery Cycle
- ✓ Roles and Documentation
- ✓ Portfolio health check

/ **OUTCOMES**

This event will show you how to prioritize and manage your portfolio of change, to evaluate the overall risk profile and identify and engage your stakeholders. You will be able to draft your benefits and portfolio framework and apply the principles of portfolio management across the practices and cycles of portfolio management.